Vital Information for Posters

Purpose and Goals

Poster Sessions advertise your research. They combine text and graphics to make a visually pleasing presentation. Your poster should quickly and efficiently communicate your research. For the purposes of this class, we will describe posters created to be stand-alone, either at a physical conference or online. The posters you create will be online only.

What should your Online Poster look like?

Provide your poster in single page PDF or single slide PowerPoint format. Be sure that the file resolution is sufficient to be able to read these when downloaded.

Two sample posters, done in PowerPoint, are included below with permission from the authors. You should especially note the style, organization, and use of graphics of the samples, and include similar items in your poster, as applicable.

Content of Your Presentation

At a minimum, your poster should include:

1. Title and author
2. Description of the technology or technical field (name and definition/description)
3. Relevant graphics (no videos or audio) with complete captions
4. Types of people/companies who use this technology or technical field
5. Benefits to the users
6. How it differs from related/existing technology/work
7. References and acknowledgements